

Kansas Cancer Partner's Conference

a conference for nurses, physicians, lay health workers, clinic administrators, policy makers, and the many partners of Kansas cancer programs...

April 9-10, 2003
Manhattan Holidome
Manhattan, Kansas

Sponsored by the Kansas Department of Health and Environment,
The Cancer Information Service
American Cancer Society
Genentech, Inc.
with funding from the Centers For Disease Control and Prevention National Breast and Cervical Cancer
Early Detection Program, Cooperative Agreement number CCU710977-01
and the Office of Women's Health, Health and Human Services, Mid America Office



Goal

To provide an update on breast and cervical cancer issues in Kansas; to provide instruction on accessing existing services; and to present examples of promising outreach strategies for improving screening rates in our state.

Objectives

- Participants will be able to describe the Bethesda 2001 System.
- Participants will be able to describe the importance of diverse cultures in Kansas, and become sensitive to the needs of specific populations.
- Participants will be able to describe the legislative issues surrounding cancer and other health related programs.
- Participants will be able to describe three new resources to further women's health care issues.
- Participants will be able to describe proper technique for clinical breast exams through a refresher class.

Who should attend?

Partners in prevention, service providers, nurses, physicians, health department staff, health care administrators, policy makers and anyone else interested in breast and cervical health is welcome and encouraged to attend.

Registration Due April 3

Registration fee to attend the conference is \$85 per person. **Deadline for registration is April 3.** Registration covers meals, breaks, materials and admission to all sessions. Limited walk-in registration will be available, however, meals will not be guaranteed. Partial funding for this conference is provided through a grant from the Centers for Disease Control and Prevention, National Breast and Cervical Cancer Early Detection Program Cooperative Agreement number CCU710977-01, administered by the Kansas Department of Health and Environment, with additional funding support from the Cancer Information Service, and Genentech, Inc. No refunds will be made after April 4.

Continuing Education

Nurses requesting CEUs must indicate their request on the registration form (attached), must sign in and out each day and at lunch, and must attend all sessions to be considered for CEUs. Application has been made for 9.1 Nursing Contact Hours. Physicians can apply for Level II credits.

Exhibitors

Limited exhibit space is offered. Please call 785-296-1207 to request an exhibitor's reservation form. Exhibitor Registration, \$225, includes table (if needed) two chairs and paid registration for two participants (including meals and admission to all sessions.)

Location

The conference will be held at the Manhattan Holidome. A block of rooms has been reserved at the conference rate of \$55.00 per night plus tax if your reservation is made by March 8, 2003. Be sure to mention that you are with the KDHE Cancer Conference to receive the special rate. The telephone number for the Holidome is 1-800-Holiday or 785-539-5311

To reach the Holidome, take Interstate 70 to Manhattan Exit 177, then drive north to Manhattan. As you enter Manhattan, you'll cross the Kaw River, then exit right to Fort Riley Blvd. Turn right at the light, and continue on Fort Riley Blvd to the Holidome, which will be on your right.

Wednesday, April 9, 2003

Preconvene

8:00 - 9:00 - Registration and Continental Breakfast

Regency B Exhibits Open

Regency B

9:00 - 9:15 - **Welcome** - Paula Marmet

9:15-10:45 - Keynote Address - Barbara Bogomolov, RN, BSN, MS

You CAN Get There from Here!

The barriers and bridges of world view...and how understanding world view theory can improve your ability to deliver prevention, detection, and care across the cultural and

linguistic gaps that separate you from the women you serve.
10:45-11:00 - Coffee Break and Exhibits Open

11:00-11:50 - **Appreciating Diversity in Health Care Services**

This panel discussion will provide insight into the special issues surrounding various cultures

1:30 - 2:20 - Concurrent Sessions

Regency B I

a) **Women's Health Care - Cervical Issues**

Dr. Shaffer will provide an update of Pap tests, review of Bethesda system and other issues.
Todd Shaffer, MD

Regency BII

b) **Understanding the Basic Needs of Kansas Women**

This session will focus on a number of issues surrounding women's health issues. Many women have issues surrounding their lives such as hunger, child care and other basic needs. It is important to understand the issues which may affect their lives, to effectively provide medical services.
Penney Schwab

Conference Room I

c) **How far have we come?**

A review of the impact of the Free To Know program on meeting Kansas goals for breast and cervical cancer screening.

Paula Marmet
Julia Francisco

2:30-3:20 - Concurrent Sessions

Regency I

a) **Colposcopy Primer**

This session will triage abnormal Pap tests to colposcopy and follow-up.
Todd Shaffer, MD

Regency II

b) **Successful Strategies for Minority Outreach**

Recruiting women for health care services can be challenging. This session will focus on several successful projects and initiatives in communicating with women in need of services including a pilot project in three hospital emergency departments, the Witnessing in the Heartland project and the Parish Nursing program.
J'Vonnah Maryman, MPH

and the disparities among minorities in Kansas. Virginia Eaves, Arneatha Martin, RN,MN,ARNP
Audrey Nguyen, Kim Kimminau, PhD,
Moderator

Regency A

11:50 - 1:15 - **Partner Appreciation Luncheon**

Conference Room I

c) **Cancer Perspectives: Policies and Trends**

Issues regarding current trends in insurance coverage mandates and policies affecting cancer programs.

Peggy Johnson

Kansas Insurance Commissioner's Representative

Representative Stephanie Sharp

Regency A

3:20 - 3:40 - Break and Exhibits Open

3:40 - 4:30 - Concurrent Sessions

Regency I

a) **Mammograms - A Radiologist's Perspective**

Dr. Knight will provide information regarding mammograms from the radiologist's perspective.

Laura Knight, MD

Regency II

b) **Integrating Mental Health Services into the FREE to Know Program**

This session will focus on the possible need for mental health interventions though case management, and what services exist within communities to address those needs.

Linda Landoll, MSW

Conference Room I

c) **Current Clinical Trials in Kansas**

This overview will provide information concerning Kansas trials and how women can be connected to them and provide some considerations for women who may be candidates.

Brooke Groneman

Regency A

4:30 - 6:00 - Reception and Exhibits Open

Thursday, April 10, 2003

Regency A

7:00 - 8:30 - Buffet Breakfast

8:30 - 9:20 - Concurrent Sessions

Regency A

a) So How do I Code this Biopsy?

A professional coder will provide us with the
Melissa Roberts, Jan Lyle, RN, Toni Merrill

Conference Room I and II

b) Resources, Resources, Resources

There are many programs available to assist
women with problems. This session will focus
on programs which may provide support
services and how to access them. Peggy
Johnson, Robert Stiles, Jeanine Schieferecke,
Andrea Watson, RN, Jennifer Van Dalsem
Plenary Sessions

Regency A

**9:30 - 10:20 - Cancer Perspectives -
Success Stories**

The panel will provide various experiences
from the viewpoints of cancer survivors and
their families. The session will include cancer
survivors, a representative from Medicaid

Optional Workshop (You *must* mark the
registration form if you plan to attend - a
complementary box lunch will be provided for
workshop participants)

Conference Room I and II

**11:50 - 3:30 Clinical Breast Exams: A
Review**

This workshop for clinicians is presented by
nationally known Mary Alice Trapp, RN,
affiliated with the Native Web, Rochester,
Minnesota. If you work in a clinic, you won't
want to miss this informative review of proper

rationale behind coding for various
procedures. Providers won't want to miss this
informative session which will also include
time to ask questions about FREE to Know
forms and billing submissions.

(FTK partner in the Treatment Act) and the
perspective of a Kansas Representative
whose mother is a breast cancer survivor.

Representative Marti Crow

Jeanine Schieferecke

Breast Cancer Survivors

10:20 - 11:30 - Kansas Cancer Update

This session will focus on the progress of the
Kansas Breast and Cervical Cancer Screening
Program, the changes brought about by the
Treatment Act, and some insight into the
future of the Cancer Prevention and Control
Program in Kansas.

Paula Marmet

technique for CBE. Space is limited to 40
participants so be sure to get your registration
in early.

Mary Alice Trapp, RN

**Please turn in your evaluations, and pick up
your continuing education certificates at the
Registration table.**

Conference Registration

Please return this form to Crystal Roberts by **April 2, 2003** and make checks payable to "KDHE Training Fee Fund"

Registration of \$85 is enclosed

Check

Purchase Order

Name _____

Title _____

Address _____

Phone/fax _____

e-mail _____

CNE Yes No

CME Yes No

(Anyone desiring education units must sign in and out at the Registration table)

I plan to attend the optional workshop April 10 and understand attendance is limited Yes No

Return this form with payment or purchase order to

**Cancer Prevention and Control Section - attn. Crystal
Bureau of Health Promotion**

**Kansas Department of Health and Environment
1000 SW Jackson Street, Suite 230**

Topeka, Kansas 66612

Questions? Call Crystal Roberts at 785-296-1207 or e-mail crobert1@kdhe.state.ks.us

Please describe any special accommodations you might require

Conference Speakers

Barbara Bogomolov, RN, BSM, MS, Refugee Health Services, Barnes Jewish Hospital, St. Louis

Brooke Burneman, MSM, STAR Coordinator, Cancer Information Service, Kansas City

Marti Crow, Kansas House of Representatives, 41st District, Leavenworth

Jennifer Van Dalsem, Community Specialist - Health Initiatives, American Cancer Society, Topeka

Virginia Eaves, Outreach Worker, KUMC, and Heartland American Indian Group, Kansas City

Julia Francisco, Director, Tobacco Prevention Program, KDHE

Amy Gaier, Project Director, Cancer Information Service, Kansas City, Kansas

Peggy Johnson, Executive Director and Chief Operating Officer of Wichita Medical Research and Education Foundation, and former Chair, Susan G. Komen Foundation, Wichita

Kim Kimminau, PhD, Vice President for Research, Kansas Health Institute, Topeka

Laura Knight, MD, Radiology Dept. Wesley Medical Center, Wichita

Linda Landoll, MSW, Via Christi Medical Center - Emergency Department Project

Jan Lyle, RN, Nurse Consultant, Kansas Breast and Cervical Cancer Program

Paula Marmet, MS, RD, Director, Bureau of Health Promotion, KDHE

Arneatha Martin, Director, RN, MN, ARNP, Co President and CEO, Center for Health and Wellness, Wichita

J'Vonnah Maryman, MPH, Coordinator, Witnessing in the Heartland, Wichita

Toni Merrill, Billing Specialist, Kansas Breast and Cervical Cancer Program

Audrey Nguyen, Lay Health Worker, Sedgwick County Health Department, Wichita

Deb Parsons, Regional Cancer Control Director, Field Operations Department, ACS, Topeka

Melissa Roberts, Senior Coder, St. Francis Hospital and Medical Center, Topeka

Penney Schwab, MS, Director, United Methodist Mexican American Ministries, Garden City

Todd Darian Shaffer, MD, FAAFP, University of Missouri Medical School, Kansas City

Stephanie Sharp, Kansas House of Representatives, 17th District, Lenexa

Robert Stiles, Farmworker Health Program, Office of Local and Rural Health, KDHE

MaryAlice Trapp, RN, Native Web, Rochester, Minnesota

Andrea Watson, RN, Partnership Program Manager, Cancer Information Service

Thank You

A special thank you to all who helped in creating this conference. The sponsors include the Centers for Disease Control and Prevention; Office of Women's Health, HHS; Cancer Information Service; Genentech Inc.; and the American Cancer Society. Thank you to the many people and organizations who assisted in planning this conference, and especially those who provided their time and talents as speakers.

If you are interested in serving on the planning committee for next year's conference, or have topics to suggest, please call us at 785-296-1207 or leave your business card with a note on the back, indicating your interest.

Cancer Prevention and Control Program
Bureau of Health Promotion
Kansas Department of Health and Environment
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264-32

